2027 Environmental Measurement Symposium

Exhibitor Prospectus



"Contaminants of Emerging Concern: Science, Standards, and Stewardship"

Hyatt Regency O'Hare Chicago
August 2 – 6, 2027
Rosemont, IL

THE NELAC INSTITUTE

NEMC

Environmental Measurement Symposium – 2027

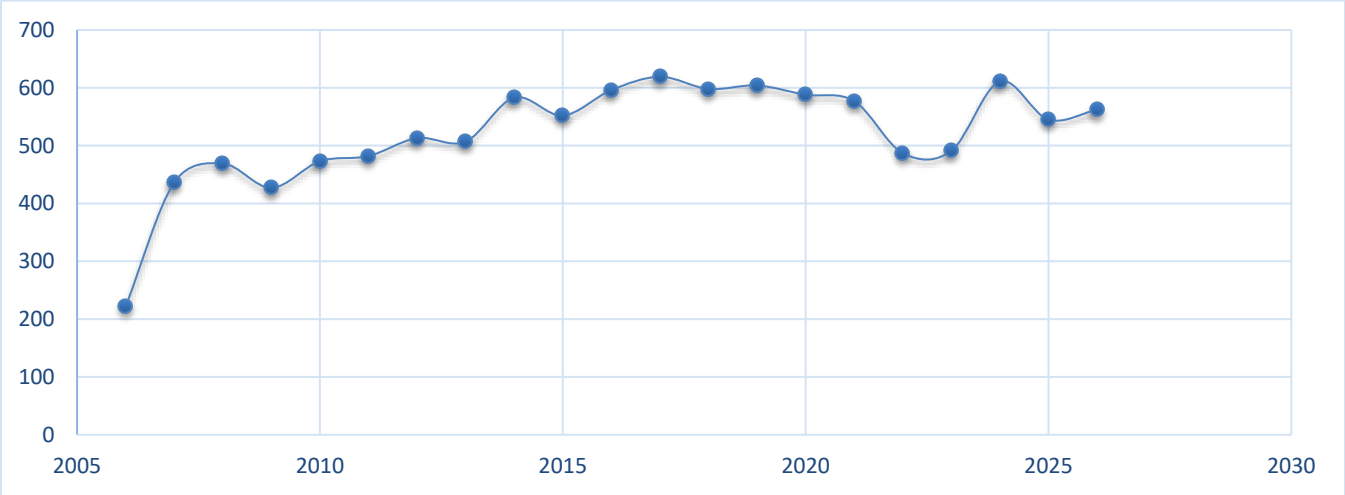
Sponsorship and Exhibit Information

The Environmental Measurement Symposium is the largest conference focused on environmental measurements in North America. The Symposium brings together scientists and managers from federal and state agencies, the regulated community, academia, and laboratory and engineering support communities. It features presentations, posters, and exhibits. The Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Environmental Accreditation.

The 2027 Environmental Measurement Symposium will be held at the Hyatt Regency O'Hare Chicago, IL. The exhibit hall will be open from Monday, August 2 through Wednesday, August 4. The Symposium's website is available at https://envirosymposium.group.

The Symposium is an in-person event with no virtual speakers or attendees. All presentations will be recorded and posted in the Symposium portal from August 9 – October 31, 2027.

Number of Attendees



The Symposium Portal

The Symposium Portal is an on-line gateway for registered in-person attendees to preview presentations each day before they are given, and watch recorded presentations from August 9 to October 31, and for attendees who purchased the recordings-only option to watch recorded presentations from August 9 to October 31. The portal also contains rotating ads for each exhibitor. Note: In 2025, <5% of the attendees selected the recordings only option.

Why Exhibit?

- Raise the profile of your organization and the work you do!
- Support the efforts of the Symposium to bring innovative ideas to the environmental monitoring community.
- Develop new prospects.
- Take advantage of networking opportunities with decision-makers, government and industry leaders, and researchers.
- Develop direct client relationships.

What Our Exhibitors Have Said

"CEM Corporation has a long-standing commitment to the analytical science community. EMS provides a great platform to be able to connect with customers and key people in the industry from the booth, the showcase, vendor seminars, and scientific sessions. It is one of the standout events of the year." *Alicia Stell, CEM Corporation*

"EMS is my top choice for staying current in environmental testing. From emerging technologies and laboratory best practices to regulatory insights gained through the concurrent TNI summer meeting, it serves an invaluable opportunity to learn from and connect with laboratory leaders, regulators, assessors, and vendors, all in one place." *Maureen Quaranta, Shimadzu Scientific Instruments*

"QEC always looks forward to exhibiting at EMS. This event is very well attended by the leaders from our industry and fully supported by the events' organizers. It is invaluable to learn and share ideas & information with friends and colleagues who are every bit as dedicated as we are to the highest possible standards for the environmental testing industry." *Michael McCune, Quality Environmental Containers (QEC)*

Exhibition Schedule:

Monday, August 2, 2027	5:30 pm to 7:00 pm	Reception
Tuesday, August 3, 2027	7:30 am to 8:15 am	Breakfast
	10:00 am to 10:30 am	Morning Break
	3:00 pm to 3:30 pm	Afternoon Break
Wednesday, August 4, 2027	7:30 am to 8:15 am	Breakfast
	10:00 am to 10:30 am	Morning Break
	3:00 pm to 3:30 pm	Afternoon Break

2026 Exhibitors

A2LA
A2LA WorkPlace Training
Absolute Standards, Inc.
Agilent Technologies
AGS Scientific
Analytik Jena US
Biotage
BTSOFT
BUCHI Corporation
Cambridge Isotope Laboratories
CEM Corporation
Clinisys
Confience
CTL Scientific
DSP - Systems North America
Elemental Scientific, Inc.
Environmental Express
ePrep, Inc.
ESS
Ethosoft
FIALab Instruments, Inc.
Fluid Management Systems, Inc.
GFS Chemicals
IDEXX
Inorganic Ventures
Lab Tech-CDS Analytical
LabMODO
LabWare, Inc.
Labworks
LECO Corporation
MACHEREY-NAGEL
Mandel Scientific, Inc.
MANTECH
Markes
Metrohm USA
Milestone, Inc.
Nutech Instruments
Orsat
PerkinElmer
Perry Johnson Laboratory Accreditation, Inc.
Phenomenex
Phenova, by Phenomenex
Quality Environmental Containers
Restek Corporation
SCIEX
SEAL Analytical, Inc.
Shimadzu Scientific
Teledyne LABS
Thermo Fisher Scientific
UCT
Velaris
Waters Corporation
Waters | ERA
Wellington Laboratories LLC

Exhibit Options

Lunch Sponsor (5 Available)	Meeting Sponsor	Internet Café Sponsor	Exhibitor
$10,500	$6,000	$3,000	$2,200
Listed on the Symposium website as a Meeting Sponsor with a link	Listed on the Symposium website as a Meeting Sponsor with a link	Listed on the Symposium website with a link	Listed on the Symposium website with a link
List of conference attendees[1]	List of conference attendees[1]	List of conference attendees[1]	List of conference attendees[1]
2 table-top exhibit spaces	2 table-top exhibit spaces	1 table-top exhibit space	1 table-top exhibit space
3 full conference registrations ($2085 value)	2 full conference registrations ($1390 value)	1 full conference registration ($695 value)	1 full conference registration ($695 value)
2 booth-only registrations ($1, 100 value)	2 booth-only registrations ($1,100 value)	2 booth-only registrations ($1,100 value)	1 booth-only registration ($550 value)
Listed in announcement to be provided to 8000 individuals in April	Listed in announcement to be provided to 8000 individuals in April	Listed in announcement to be provided to 8000 individuals	Listed in announcement to be provided to 8000 individuals
1/8-page ad in Program and a 3-slide presentation during breakfast and lunch and 3 ads in the Portal	1/8-page ad in Program and a 3-slide presentation during breakfast and lunch and 3 ads in the Portal	2 ads in the Symposium Portal	1 ad in the Symposium Portal
Organization name displayed on large banner as a Meeting Sponsor and listed in Final Program	Organization name displayed on large banner as a Meeting Sponsor and listed in Final Program	Organization name displayed on sign in Internet Cafe area and listed in Final Program	
Organization mentioned during opening session	Organization mentioned during opening session		
Opportunity for an additional promotional activity	Opportunity for an additional promotional activity		
May provide lunch presentation on August 6 for up to 48 attendees.			
Free TNI Corporate Membership ($600 value)	Free TNI Corporate Membership ($600 value)		

[1]*Contact information of opted-out attendees will not be included in the attendee list.*

Additional Sponsorship Opportunities

Item	Fee
Sponsor and Introduce Keynote Speaker (2 available)	$1,100
Session Sponsor	$650
1/8-page ad in Final Program and a 1-slide PowerPoint presentation during breakfast and lunch	$450
Additional Full Conference Registration	$695
Additional Booth Only Registration	$550
TNI Corporate Membership	$600
Break Sponsor	$500
Advertisement - Exhibitors	$450
Advertisement – Non-Exhibitors	$600
Additional table (includes one free Booth registration)	$1,700
Upgrade comp Booth only to Full Conference	$145
Jack Farrell Scholarship*	$150

* 100% of these funds go to scholarships to assist laboratory analysts and assessors in becoming credentialed in their field.

TNI Corporate Sponsor Membership Benefits

- Two individuals from the organization receive Individual Memberships and all the benefits therein.
- Listed in the TNI Newsletter as a Corporate Sponsor of TNI.
- Listed on the TNI Website as a Corporate Sponsor of TNI with a link to the organization's website.
- Receive one free single use copy of any TNI standard each year.
- May access TNI database of over 1400 accredited laboratories.
- May access TNI membership database of ~1000 members.

The Jack Farrell Scholarship



On March 12, 2025, the TNI Board of Directors voted to create the Jack Farrell Scholarship with 100% of the proceeds to go towards supporting individuals to become certified professionals under TNI's new credential initiative. Jack Farrell, who passed away in 2024, was a recognized leader in the Environmental Testing Industry and as such was a long-time member of TNI's Board of Directors. He was very active in the formative years of the national laboratory accreditation efforts and he participated in and led many technical and administrative committees, work groups and task forces commissioned by TNI. In his tenure with TNI, he developed and presented 23 training courses on quality management systems, laboratory ethics and advanced topics in analytical chemistry that have been taken by well over 1000 individuals. His classes on manual integration and data integrity were notable in their effect on this industry and are still being taken today.

Jack graduated from Richard Stockton State College with a bachelor's degree in biology and later attained a degree in chemistry from Stockton College. Following his graduation, Jack began his lifelong career in the environmental industry. He had over forty years of experience in laboratory operations and quality assurance, working as an analyst, quality assurance professional, technical and general manager of small, medium, and large commercial laboratories. He was a professional trainer, consultant, and third-party assessor for a number of state and federal regulators, and an expert in assessing laboratories for compliance with regulations and accreditation standards. Jack was the Senior Environmental Analyst, President, and Founder of Analytical Excellence, Inc. (AEX).

Since 1993, Jack and Patty Snyder, his longtime companion, operated this independent consulting firm specializing in environmental laboratory operations, analysis, and matters concerning the generation of analytical data to support effective and educated compliance decision making. Jack was active in numerous industry-related groups and professional associations including the NJDEP-sponsored Laboratory Advisory Committee, the American Council of Independent Laboratories (ACIL), the Water Environment Federation (WEF), the American Chemical Society (ACS), Environmental Laboratory Advisory Board (ELAB), Florida Society of Environmental Analysts (FSEA), and TNI. Jack cared deeply about our industry and he recognized the importance of the work that we do. He was always a strong proponent of ethical behavior by scientists and was very active in efforts within TNI to include a data integrity component in the requirements for laboratories seeking accreditation. We will likely remember Jack sitting in the back of a room, wearing a baseball cap, chewing on a cigar, and contributing astute comments and suggestions on the topic at hand in his own inimitable way. He left an indelible mark of professionalism, integrity, and passion for reliable data on our industry.

The EMA Steering Committee has decided to allow our exhibitors to contribute to this scholarship for an optional fee of $150. All funds will be used to support the credentialing of analysts, assessors, and samplers, and any exhibitor who contributes will be recognized in the final program.

Exhibitor Registration Form

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described below, please register on-line at https://iattend.net/EventHome?id=ems27ex or complete the form below and return it to Joel Holtz at joel.holtz@nelac-institute.org.

Activity	Quantity	Fee	Total
Lunch and Meeting Sponsor		$ 10,500	
Meeting Sponsor		$ 6,000	
Internet Cafe Sponsor		$ 3,000	
Exhibitor		$ 2,200	
Keynote Sponsor		$ 1,100	
Session Sponsor		$ 650	
Break Sponsor		$ 500	
Advertisement – Exhibitors		$ 450	
Advertisement – Non-Exhibitors		$ 600	
Booth Only Registration[1]		$ 550	
Full conference Registration		$ 695	
TNI Corporate Membership		$ 600	
Additional Table		$ 1,700	
Upgrade Booth to Full Conference		$ 145	
Jack Farrell Scholarship		$ 150	
Total			

[1]This registration is for extra staff who will be present in the booth, but who will not participate in the conference sessions.

Organization_____

Address_____

City_____State_____ Zip_____

Phone _____ URL_____

Exhibit Coordinator_____

Email_____ Phone_____

Payment Information
TNI FEID#: 81-0554715

By submitting this application, your organization agrees to abide by the Exhibitor Terms and Conditions stated in this Exhibitor Prospectus.

Please return this form to Joel Holtz

Email: joel.holtz@nelac-institute.org
or FAX: 817-904-4370, or
The NELAC Institute
PO Box 2439
Weatherford, TX 76086

☐ Check (Make check payable in US funds to The NELAC Institute)
☐ Purchase Order: _____ ☐ Mastercard ☐ VISA ☐ American Express

Name on Card: _____

Card Number:_____

Exp. Date: _____

Attendee Registration Form

Based on the level of participation, you may be entitled to one or more free registrations and you may register additional booth attendees. **Full conference registrations outside of your level should register in the Attendee registration which will open in April. Watch the website for registration opening.** Please complete this form for every exhibitor representative as it should be published. Every exhibitor representative must be registered. TNI will verify the information and contact you if additional charges apply.

Attendee 1			**Attendee 2**		
Name			Name		
Organization			Organization		
Address			Address		
City	State	Zip	City	State	Zip
Phone			Phone		
Email			Email		
Type ☐ Full Conference	☐ Booth-Only		Type ☐ Full Conference	☐ Booth-Only	

Attendee 3			**Attendee 4**		
Name			Name		
Organization			Organization		
Address			Address		
City	State	Zip	City	State	Zip
Phone			Phone		
Email			Email		
Type ☐ Full Conference	☐ Booth-Only		Type ☐ Full Conference	☐ Booth-Only	

Attendee 5			**Attendee 6**		
Name			Name		
Organization			Organization		
Address			Address		
City	State	Zip	City	State	Zip
Phone			Phone		
Email			Email		
Type ☐ Full Conference	☐ Booth-Only		Type ☐ Full Conference	☐ Booth-Only	

Lodging and Travel



Hyatt Regency O'Hare Chicago

9300 Bryn Mawr Avenue
Rosemont, IL 60018
847-696-1234

Special advance registration rates of $169 per night (single)
can be obtained by calling the hotel directly before July 13, 2027.

or using our secure on-line registration system:
https://www.hyatt.com/events/en-US/group-booking/CHIRO/G-NLAC

for general hotel information only
https://www.hyatt.com/hyatt-regency/en-US/chiro-hyatt-regency-ohare

As the largest hotel outside downtown Chicago, Hyatt Regency O'Hare Chicago puts you near O'Hare International Airport and fun attractions. Our large hotel offers a variety of event spaces, from elegant ballrooms to dynamic networking areas. We offer a variety of modern rooms and suites as well as complimentary shuttle service. Enjoy a seamless and convenient experience when you stay with us.

Parking

For the convenience and comfort of our guests, Hyatt Regency O'Hare Chicago offers parking with in and out privileges for $45 per day for overnight parking.

Transportation

O'Hare International Airport (ORD):
2.7 miles from the hotel
Complimentary 24-hour shuttle service to/from Chicago O'Hare International Airport is provided

Midway International Airport (MDW):
29 miles from the hotel
Enjoy fast and convenient service to and from downtown Chicago via the CTA Blue Line train. The hotel is a quick walk to the Rosemont station

Exhibitor Terms and Conditions

These Terms and Conditions exist to ensure that all exhibitors are given an equal opportunity to present their products and/or services to the Symposium in an effective manner. Exhibit space is made available by the Symposium for the exclusive purpose of imparting useful information to its professional attendees about the available products and services in their respective fields of interest. Any exceptions or alterations to the restrictions and boundaries described herein must meet with the approval of the Symposium Steering Committee and must be submitted in writing by June 15, 2027.

1. CONTRACT FOR SPACE. By submitting an Application, the Exhibitor agrees to abide by these terms and conditions, the "Contract." Acceptance of an Exhibitor's application does not imply endorsement by the Symposium Steering Committee or The NELAC Institute (TNI) of the applicant's products or services, nor does rejection imply lack of merit of the product, service or company. The Symposium Steering Committee has the sole right to determine eligibility of any company, product or service for inclusion in the exhibit program and retains the right to cancel the Contract anytime if the exhibit is deemed to be contrary to the best interests of the Symposium.

2. SPACE ASSIGNMENT. Exhibit location will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received. Payment for exhibit space must be made no later than July 8, 2027.

3. EXHIBIT SPACE. The Symposium will supply a 3 foot by 6-foot table that can be used for display purposes and two chairs. Adequate space next to this table can allow for the use of a banner stand or similar display as long as the total length does not exceed 8 feet. **Ten-foot pop-up booths are not allowed.** (Exceptions to this policy are allowed for those exhibitors that have 2 or more spaces.)

4. USE OF EXHIBIT SPACE. The purpose of the exhibit program is to inform and educate Symposium attendees regarding characteristics and uses of the products and services of the organizations who are exhibiting.

5. CANCELLATION. Exhibitor agrees that the Symposium will sustain certain losses if Exhibitor cancels this Contract after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, Exhibitor agrees to pay the amounts set forth below as liquidated damages and not as a penalty in the event Exhibitor cancels all or part of its exhibit space. Exhibitors who cancel will be refunded their payment(s) according to the following schedule:

Cancellation prior to May 2, 2027 – Full refund.
Cancellation between May 2 and July 7, 2027 – 50% refund.
Cancellation after July 7, 2027 – No refund.

6. PROPER CONTENT. Exhibitor's content must be such as not to offend even the most critical attendee. Any breach of this rule may result in Exhibitor being removed from the Symposium. If the Symposium Steering Committee decides an Exhibitor is engaged in any activities or is displaying any goods or services contrary to the best interests of the Symposium, the Symposium Steering Committee may, in its absolute discretion, rearrange or remove such goods or services or cancel entirely any allocation of space, without liability for refund and without liability for any other damages caused by such action.

The Symposium is the owner of certain logos, trademarks, and intellectual property (the "Marks") including but not limited to the names "Environmental Measurement Symposium", "National Environmental Monitoring Conference" and "Forum on Environmental Accreditation" and their associated logos. Exhibitor may not use any of the Marks without the prior written consent of the Symposium Steering Committee. If an Exhibitor wishes to use any of the Marks on its advertising or other materials, the Exhibitor will first submit a copy of the proposed material for review and approval by the Symposium Steering Committee.

Exhibitor is required to maintain its booth so as to be clean and presentable at all times. All supplies, handouts, literature and samples must be confined to the booth space and not behind it. Packing crates and boxes are not permitted in booths during show hours. Exhibitor may not serve or provide food or alcoholic beverages in its exhibit space without the prior

written consent of the Symposium Steering Committee. This provision is not intended to restrict the free distribution of small quantities of pre-packaged food items such as candies.

The times of the exhibit are the only times that public and sales activities can be provided during the week of the conference. Exhibitors and sponsors may display only informational literature, product samples and/or related materials (such as small promotional items) at their own booth. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature or goods at the meeting. Any activity within the exhibits must conform to the professional nature and character of the Symposium. The Steering Committee reserves the right to prohibit and require immediate cessation of any activity or distribution, which does not conform. To avoid any problems, the Steering Committee will provide advance approval of activities and items upon request of an Exhibitor. Canvassing or distributing advertising matter outside the exhibitor's own pace is not permitted. Contests, lotteries, raffles or giveaways are highly discouraged and must have the express written and personal consent of the Steering Committee.

Based on the level of participation, exhibitors may receive free advertisements, or purchase advertisements, to appear in the final printed program. These advertisements must be no larger than a business card (3.5" x 2") and must be provided in a high-resolution vector file format.

7. ATTENDEES. On or around July 12, 2027, TNI will provide each exhibit coordinator with a list of all registered attendees, including those included as exhibitors. TNI expects each organization to review the list of attendees from their organization and provide any corrections by July 22, 2027. TNI's personal data protection policy allows attendees to uncheck a box informing them that TNI plans to make their contact information available to registered attendees. TNI will identify any individual who unchecked this box and expects vendors registered as exhibitors to honor this request. All exhibitor attendees will be added to the attendee list automatically. Exhibitors can review this preliminary list and make any changes to the exhibitor attendees prior to July 29, 2027. Any changes to the exhibitor attendees after July 29 will incur a $75.00 charge.

8. CONFLICTING MEETINGS AND SOCIAL ACTIVITIES. The Symposium Steering Committee ensures that a number of venues exist for vendors to promote their organization through sponsorship of various events and activities held in conjunction with the Symposium. These organized events are announced in an Exhibitor Prospectus and are available to any organization. In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of attendees from the conference during official hours.

Vendors may choose to host their own event, not in conjunction with the conference. However, any such event held at the host hotel for the Symposium must be approved by the Symposium Steering Committee. Such approval is not needed for events held in other locations; however, TNI would prefer to partner with any such organization to ensure minimal disruption to organized events of the conference.

If a vendor decides to promote some activity and would like the activity to be mentioned in official documents (printed and electronic) developed for the conference, the activity must be approved by the Symposium Steering Committee.

The Symposium will not support any vendor sponsored event that promotes a vendor product and that involves required attendance by all attendees (e.g., a vendor-sponsored luncheon).

9. RESTRICTION OF ACTIVITIES. All exhibitors' activities must be confined to the contracted exhibit space. No solicitation or distribution of materials outside of exhibit space will be allowed without written permission from the TNI Executive Director.

10. HEALTH AND SAFETY. All exhibitors and their representatives shall conform to the health and safety measures that have been put in place by Hyatt, TNI, and federal, state, and local governments in general, and with regards to COVID-19 specifically.