

2025 Environmental Measurement Symposium

Exhibitor Prospectus



“Building a Quality Culture as the Foundation for
Reliable Data”

Hyatt Regency St. Louis at the Arch
August 4 – 8, 2025
St. Louis, MO



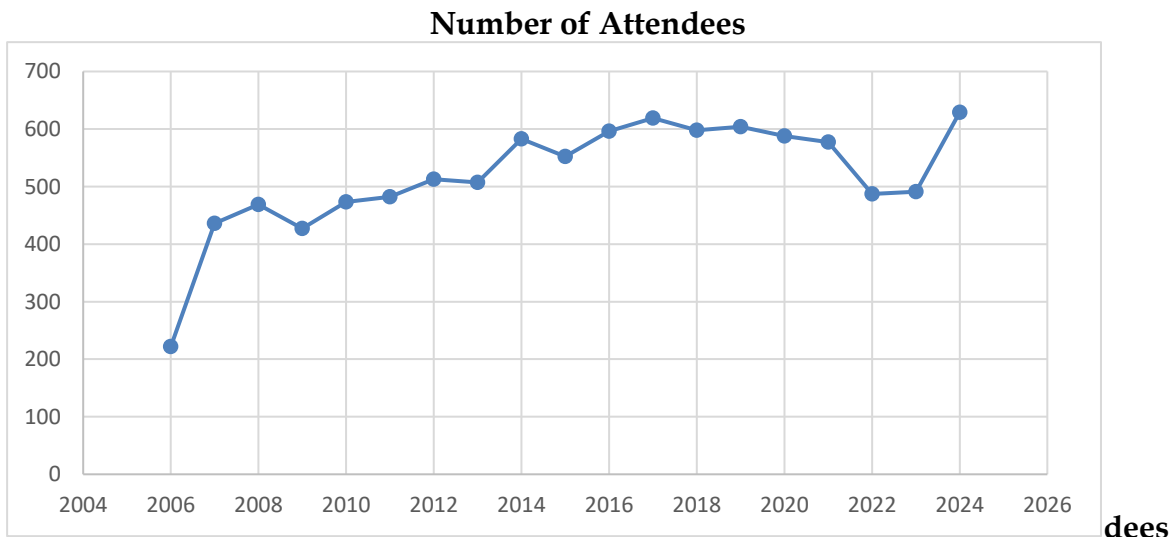
The Environmental Measurement Symposium – 2025

Sponsorship and Exhibit Information

The Environmental Measurement Symposium is the largest conference focused on environmental measurements in North America. The Symposium brings together scientists and managers from federal and state agencies, the regulated community, academia, and laboratory and engineering support communities. It features presentations, posters, and exhibits. The Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Environmental Accreditation.

The 2025 Environmental Measurement Symposium will be held at the Hyatt Regency St. Louis, MO. The exhibit hall will be open from Monday, August 4 through Wednesday, August 6. The Symposium has moved to its new home at <https://envirosymposium.group/>.

In 2022, the Symposium Steering Committee determined that the Symposium would be an in-person event with recordings of presentations available. The Steering Committee plans to continue that approach for 2025. There will be no virtual speakers or attendees. All presentations will be recorded and posted in the Symposium portal from August 11 – October 31.



The Symposium Portal

The Symposium Portal is an on-line gateway for registered in-person attendees to preview presentations each day before they are given, and watch recorded presentations from August 11 to October 31, and for attendees who purchased the recordings-only option to watch recorded presentations from August 11 to October 31. The portal also contains rotating ads for each exhibitor. Note: In 2024, <5% of the attendees selected the recordings only option.

Why Exhibit?

- Raise the profile of your organization and the work you do!
- Support the efforts of the Symposium to bring innovative ideas to the environmental monitoring community.
- Develop new prospects.
- Take advantage of networking opportunities with decision-makers, government and industry leaders, and researchers.
- Develop direct client relationships.

What Our Exhibitors Have Said

“We consider EMS to be one of our most important events to attend. Not only are the attendees the exact people we want to talk to as customers, we also have the best opportunity to get information relevant to the industry as a whole. The recent addition of the new technology showcase is very beneficial in offering a forum to spotlight emerging products. We always feel our time here is well spent.” *David Smith, Environmental Express*

“NEMC is **the** environmental conference to attend and exhibit in the United States! It is a great venue to meet new and existing customers. NEMC is Waters most important environmental event. I also participate in a well-organized technical program containing sessions on timely topics and emerging issues. “ *Ken Rosnack, Waters Corporation*

“Agilent has enjoyed a special relationship with NEMC and it remains one of the highlights of our annual conference schedule. The ability to connect with our customers at our booth and in the sponsored lunches provides us with critical feedback that allows us to deliver solutions that will enable them to work more productively.” *Chuck Schneider, Agilent Technologies*

Exhibition Schedule:

Monday, August 4, 2025	5:30 pm to 7:00 pm	Reception
Tuesday, August 5, 2025	7:30 am to 8:15 am	Breakfast
	10:00 am to 10:30 am	Morning Break
	3:00 pm to 3:30 pm	Afternoon Break
Wednesday, August 6, 2025	7:30 am to 8:15 am	Breakfast
	10:00 am to 10:30 am	Morning Break
	3:00 pm to 3:30 pm	Afternoon Break

2024 Exhibitors

A2LA
 A2LA Workplace Training
 Absolute Standards, Inc.
 Agilent Technologies, Inc.
 Argos Scientific, Inc.,
 Astro-Pacific
 Autoscribe Informatics, Inc.
 Biotage
 Bruker Corporation
 BTSOFT
 Cambridge Isotope Laboratories
 CDS Analytical
 CEM Corporation
 Clinisys
 CTL Scientific
 DSP- Systems
 Entanglement Technologies
 Entech Instruments
 Environmental Express
 ePrep, Inc.
 ESS
 EST Analytical
 Ethosoft, Inc.
 FIALab Instruments
 Fluid Management Systems
 GERSTEL, Inc.
 GFS Chemicals
 Glass Expansion, Inc.
 iChrom Solutions
 IDEXX Laboratories
 Inorganic Ventures
 International Accreditation Service
 Labware, Inc.
 LNI Swissgas
 MANTECH
 Markes International
 Metrohm
 Milestone, Inc.
 MilliporeSigma
 PerkinElmer
 Perry Johnson Laboratory
 Accreditation
 Phenomenex
 Phenova
 PromoChrom Technologies
 Quality Environmental Containers
 Restek Corporation
 SampleServe, Inc.
 SCIEX
 SEAL Analytical
 Shimadzu Scientific Instruments
 Skalar, Inc.
 SPEX | NSI | HPS | CHIRON
 Syft Technologies
 TE Instruments USA, LLC
 Teledyne LABS
 Thermo Fisher Scientific
 UCT, Inc.
 Waters Corporation
 Waters | ERA

Exhibit Options

Lunch Sponsor (5 Available)	Meeting Sponsor	Internet Café Sponsor	Exhibitor
\$9000	\$5200	\$2600	\$1900
Listed on the Symposium website as a Meeting Sponsor with a link	Listed on the Symposium website as a Meeting Sponsor with a link	Listed on the Symposium website with a link	Listed on the Symposium website with a link
List of conference attendees ¹	List of conference attendees ¹	List of conference attendees ¹	List of conference attendees ¹
Organization name shown in Mobile App with link	Organization name shown in Mobile App with link	Organization name shown in Mobile App with link	Organization name shown in Mobile App with link
2 table-top exhibit spaces	2 table-top exhibit spaces	1 table-top exhibit space	1 table-top exhibit space
3 full conference registrations (\$1950 value)	2 full conference registrations (\$1300 value)	1 full conference registration (\$650 value)	1 full conference registration (\$650 value)
2 booth-only registrations (\$1020 value)	2 booth-only registrations (\$1020 value)	2 booth-only registrations (\$1020 value)	1 booth-only registration (\$510 value)
Listed in announcement to be provided to 8000 individuals in April	Listed in announcement to be provided to 8000 individuals in April	Listed in announcement to be provided to 8000 individuals in April	Listed in announcement to be provided to 8000 individuals in April
1/8-page ad in Final Program and a 3-slide PowerPoint presentation during breakfast and lunch and 3 ads in the Symposium Portal	1/8-page ad in Final Program and a 3-slide PowerPoint presentation during breakfast and lunch and 3 ads in the Symposium Portal	2 ads in the Symposium Portal	1 ad in the Symposium Portal
Organization name displayed on sign as a Meeting Sponsor and listed in Final Program	Organization name displayed on sign as a Meeting Sponsor and listed in Final Program	Organization name displayed on sign in Internet Cafe area and listed in Final Program	
Organization mentioned during opening session	Organization mentioned during opening session		
Opportunity for an additional promotional activity	Opportunity for an additional promotional activity		
May provide lunch presentation on August 6 for up to 48 attendees.			
Free TNI Corporate Membership (\$600 value)	Free TNI Corporate Membership (\$600 value)		

¹Contact information of opted-out attendees will not be included in the attendee list.

Additional Sponsorship Opportunities

Item	Fee
Sponsor and Introduce Keynote Speaker (2 available)	\$1,000
Session Sponsor	\$600
1/8-page ad in Final Program and a 1-slide PowerPoint presentation during breakfast and lunch	\$450
Additional Full Conference Registration	\$650
Additional Booth Only Registration	\$510
TNI Corporate Membership	\$600
Break Sponsor	\$500
Additional table (includes one free Booth registration)	\$1,600
Upgrade comp Booth only to Full Conference	\$145

Exhibitor Registration

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described below, please register on-line at <https://iattend.net/EventHome?id=ems25ex>

TNI Corporate Sponsor Membership Benefits

- Two individuals from the organization receive Individual Memberships and all the benefits therein.
- Listed in the TNI Newsletter as a Corporate Sponsor of TNI.
- Listed on the TNI Website as a Corporate Sponsor of TNI with a link to the organization's website.
- Receive one free single use copy of any TNI standard each year.
- May access TNI database of over 1400 accredited laboratories.
- May access TNI membership database of ~1000 members.

Exhibitor Registration Form

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described below, please register on-line at <https://iattend.net/EventHome?id=ems25ex> or complete the form below and return it to Joel Holtz at joel.holtz@nelac-institute.org.

Activity	Quantity	Fee	Total
Lunch and Meeting Sponsor		\$ 9,000	
Meeting Sponsor		\$ 5,200	
Internet Cafe Sponsor		\$ 2,600	
Exhibitor		\$ 1,900	
Keynote Sponsor		\$ 1,000	
Session Sponsor		\$ 600	
Break Sponsor		\$ 500	
Advertisement - Exhibitors		\$ 450	
Booth Only Registration ¹		\$ 510	
Full conference Registration		\$ 650	
TNI Corporate Membership		\$ 600	
Additional Table		\$ 1,600	
Upgrade Booth to Full Conference		\$ 145	
Total			

¹This registration is for extra staff who will be present in the booth, but who will not participate in the conference sessions.

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ URL _____

Exhibit Coordinator _____

Email _____ Phone _____

Payment Information

TNI FEID#: 81-0554715

Check (Make check payable in US funds to The NELAC Institute)

Purchase Order: _____ Mastercard VISA American Express

Name on Card: _____

Card Number: _____

Exp. Date: _____

By submitting this application, your organization agrees to abide by the Exhibitor Terms and Conditions stated in this Exhibitor Prospectus.

Please return this form to Joel Holtz

Email: joel.holtz@nelac-institute.org
or FAX: 817-904-4370, or
The NELAC Institute
PO Box 2439
Weatherford, TX 76086

Attendee Registration Form

Based on the level of participation, you may be entitled to one or more free registrations and you may register additional booth attendees. **Full conference registrations outside of your level should register in the Attendee registration which will open in April. Watch the website for registration opening.** Please complete this form for every exhibitor representative as it should be published. Every exhibitor representative must be registered. TNI will verify the information and contact you if additional charges apply.

Attendee 1			Attendee 2		
Name			Name		
Organization			Organization		
Address			Address		
City	State	Zip	City	State	Zip
Phone			Phone		
Email			Email		
Type	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth-Only	Type	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth-Only

Attendee 3			Attendee 4		
Name			Name		
Organization			Organization		
Address			Address		
City	State	Zip	City	State	Zip
Phone			Phone		
Email			Email		
Type	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth-Only	Type	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth-Only

Attendee 5			Attendee 6		
Name			Name		
Organization			Organization		
Address			Address		
City	State	Zip	City	State	Zip
Phone			Phone		
Email			Email		
Type	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth-Only	Type	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth-Only

Lodging and Travel

Hyatt Regency St. Louis at the Arch

315 Chestnut Street
St. Louis, MO 631020
314-655-1234

Special advance registration rates of \$150 per night (single) can be obtained by calling the hotel directly before July 11, 2025.

or using our secure on-line registration system:

<https://www.hyatt.com/en-US/group-booking/STLRS/G-EMS2>

for general hotel information only

<https://www.hyatt.com/hyatt-regency/en-US/stlrs-hyatt-regency-st-louis-at-the-arch>

Parking

For the convenience and comfort of our guests, Hyatt Regency Orange St. Louis offers parking with in and out privileges for \$30 per day for valet and \$20 for self-parking.

Transportation

St. Louis Lambert International Airport (STL): 14 miles from the hotel

Exhibitor Terms and Conditions

These Terms and Conditions exist to ensure that all exhibitors are given an equal opportunity to present their products and/or services to the Symposium in an effective manner. Exhibit space is made available by the Symposium for the exclusive purpose of imparting useful information to its professional attendees about the available products and services in their respective fields of interest. Any exceptions or alterations to the restrictions and boundaries described herein must meet with the approval of the Symposium Steering Committee and must be submitted in writing by June 15, 2025.

1. **CONTRACT FOR SPACE.** By submitting an Application, the Exhibitor agrees to abide by these terms and conditions, the "Contract." Acceptance of an Exhibitor's application does not imply endorsement by the Symposium Steering Committee or The NELAC Institute (TNI) of the applicant's products or services, nor does rejection imply lack of merit of the product, service or company. The Symposium Steering Committee has the sole right to determine eligibility of any company, product or service for inclusion in the exhibit program and retains the right to cancel the Contract anytime if the exhibit is deemed to be contrary to the best interests of the Symposium.
2. **SPACE ASSIGNMENT.** Exhibit location will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received. Payment for exhibit space must be made no later than July 8, 2025.
3. **EXHIBIT SPACE.** The Symposium will supply a 3 foot by 6-foot table that can be used for display purposes and two chairs. Adequate space next to this table can allow for the use of a banner stand or similar display as long as the total length does not exceed 8 feet. **Ten-foot pop-up booths are not allowed.** (Exceptions to this policy are allowed for those exhibitors that have 2 or more spaces.)
4. **USE OF EXHIBIT SPACE.** The purpose of the exhibit program is to inform and educate Symposium attendees regarding characteristics and uses of the products and services of the organizations who are exhibiting.
5. **CANCELLATION.** Exhibitor agrees that the Symposium will sustain certain losses if Exhibitor cancels this Contract after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, Exhibitor agrees to pay the amounts set forth below as liquidated damages and not as a penalty in the event Exhibitor cancels all or part of its exhibit space. Exhibitors who cancel will be refunded their payment(s) according to the following schedule:

Cancellation prior to May 3, 2025 – Full refund.

Cancellation between May 3 and July 8, 2025 – 50% refund.

Cancellation after July 8, 2025 – No refund.

6. **PROPER CONTENT.** Exhibitor's content must be such as not to offend even the most critical attendee. Any breach of this rule may result in Exhibitor being removed from the Symposium. If the Symposium Steering Committee decides an Exhibitor is engaged in any activities or is displaying any goods or services contrary to the best interests of the Symposium, the Symposium Steering Committee may, in its absolute discretion, rearrange or remove such goods or services or cancel entirely any allocation of space, without liability for refund and without liability for any other damages caused by such action.

The Symposium is the owner of certain logos, trademarks, and intellectual property (the "Marks") including but not limited to the names "Environmental Measurement Symposium", "National Environmental Monitoring Conference" and "Forum on Environmental Accreditation" and their associated logos. Exhibitor may not use any of the Marks without the prior written consent of the Symposium Steering Committee. If an Exhibitor wishes to use any of the Marks on its advertising or other materials, the Exhibitor will first submit a copy of the proposed material for review and approval by the Symposium Steering Committee.

Exhibitor is required to maintain its booth so as to be clean and presentable at all times. All supplies, handouts, literature and samples must be confined to the booth space and not behind it. Packing crates and boxes are not permitted in booths during show hours. Exhibitor may not serve or provide food or alcoholic beverages in its exhibit space without the prior

written consent of the Symposium Steering Committee. This provision is not intended to restrict the free distribution of small quantities of pre-packaged food items such as candies.

The times of the exhibit are the only times that public and sales activities can be provided during the week of the conference. Exhibitors and sponsors may display only informational literature, product samples and/or related materials (such as small promotional items) at their own booth. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature or goods at the meeting. Any activity within the exhibits must conform to the professional nature and character of the Symposium. The Steering Committee reserves the right to prohibit and require immediate cessation of any activity or distribution, which does not conform. To avoid any problems, the Steering Committee will provide advance approval of activities and items upon request of an Exhibitor. Canvassing or distributing advertising matter outside the exhibitor's own pace is not permitted. Contests, lotteries, raffles or giveaways are highly discouraged and must have the express written and personal consent of the Steering Committee.

7. **ATTENDEES.** On or around July 12, 2025, TNI will provide each exhibit coordinator with a list of all registered attendees, including those included as exhibitors. TNI expects each organization to review the list of attendees from their organization and provide any corrections by July 22, 2025. TNI's personal data protection policy allows attendees to uncheck a box informing them that TNI plans to make their contact information available to registered attendees. TNI will identify any individual who unchecked this box and expects vendors registered as exhibitors to honor this request. All exhibitor attendees will be added to the attendee list automatically.

8. **CONFLICTING MEETINGS AND SOCIAL ACTIVITIES.** The Symposium Steering Committee ensures that a number of venues exist for vendors to promote their organization through sponsorship of various events and activities held in conjunction with the Symposium. These organized events are announced in an Exhibitor Prospectus and are available to any organization. In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of attendees from the conference during official hours.

Vendors may choose to host their own event, not in conjunction with the conference. However, any such event held at the host hotel for the Symposium must be approved by the Symposium Steering Committee. Such approval is not needed for events held in other locations; however, TNI would prefer to partner with any such organization to ensure minimal disruption to organized events of the conference.

If a vendor decides to promote some activity and would like the activity to be mentioned in official documents (printed and electronic) developed for the conference, the activity must be approved by the Symposium Steering Committee.

The Symposium will not support any vendor sponsored event that promotes a vendor product and that involves required attendance by all attendees (e.g., a vendor-sponsored luncheon).

9. **RESTRICTION OF ACTIVITIES.** All exhibitors' activities must be confined to the contracted exhibit space. No solicitation or distribution of materials outside of exhibit space will be allowed without written permission from the TNI Executive Director.

10. **HEALTH AND SAFETY.** All exhibitors and their representatives shall conform to the health and safety measures that have been put in place by Hyatt, TNI, and federal, state, and local governments in general, and with regards to COVID-19 specifically.