

# 2024 Environmental Measurement Symposium

## Exhibitor Prospectus

“Reliable Data for Sound Decision Making”

August 5 – 9, 2024  
Garden Grove, CA



# The Environmental Measurement Symposium – 2024

## Sponsorship and Exhibit Information



The Environmental Measurement Symposium is the largest conference focused on environmental measurements in North America. The Symposium brings together scientists and managers from federal and state agencies, the regulated community, academia, and laboratory and engineering support communities. It features presentations, posters, and exhibits. The Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Environmental Accreditation.

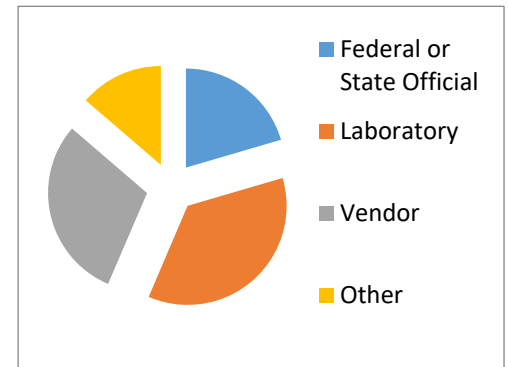
The 2024 Environmental Measurement Symposium will be held at the Hyatt Regency in Garden Grove, CA. The exhibit hall will be open from Monday, August 5 through Wednesday, August 7. The Symposium has moved to its new home at <https://envirosymposium.group/>.



In 2022, the Symposium Steering Committee determined that the Symposium would be an in-person event with recordings of presentations available. The Steering Committee plans to continue that approach for 2024. There will be no virtual speakers or attendees. All presentations will be recorded and posted in the Symposium portal from August 12 – October 31.

### The Symposium Portal

The Symposium Portal is an on-line gateway for registered in-person attendees to preview presentations each day before they are given, and watch recorded presentations from August 9 to October 31, and for attendees who purchased the recordings-only option to watch recorded presentations from August 12 to October 31. The portal also contains rotating ads for each exhibitor. Note: In 2023, <5% of the attendees selected the recordings only option.



## Why Exhibit?

- Raise the profile of your organization and the work you do!
- Support the efforts of the Symposium to bring innovative ideas to the environmental monitoring community.
- Develop new prospects.
- Take advantage of networking opportunities with decision-makers, government and industry leaders, and researchers.
- Develop direct client relationships.

## What Our Exhibitors Have Said

"We consider EMS to be one of our most important events to attend. Not only are the attendees the exact people we want to talk to as customers, we also have the best opportunity to get information relevant to the industry as a whole. The recent addition of the new technology showcase is very beneficial in offering a forum to spotlight emerging products. We always feel our time here is well spent." *David Smith, Environmental Express*

"NEMC is **the** environmental conference to attend and exhibit in the Unites States! It is a great venue to meet new and existing customers. NEMC is Waters most important environmental event. I also participate in a well-organized technical program containing sessions on timely topics and emerging issues." *Ken Rosnack, Waters Corporation*

"Agilent has enjoyed a special relationship with NEMC and it remains one of the highlights of our annual conference schedule. The ability to connect with our customers at our booth and in the sponsored lunches provides us with critical feedback that allows us to deliver solutions that will enable them to work more productively." *Chuck Schneider, Agilent Technologies*

## Exhibition Schedule:

|                           |                      |                 |
|---------------------------|----------------------|-----------------|
| Monday, August 5, 2024    | 5:30 pm to 7:00 pm   | Reception       |
| Tuesday, August 6, 2024   | 7:30 am to 8:15 am   | Breakfast       |
|                           | 10:00 am to 10:30 am | Morning Break   |
|                           | 3:00 pm to 3:30 pm   | Afternoon Break |
| Wednesday, August 7, 2024 | 7:30 am to 8:15 am   | Breakfast       |
|                           | 10:00 am to 10:30 am | Morning Break   |
|                           | 3:00 pm to 3:30 pm   | Afternoon Break |

### 2023 Exhibitors

Accelerated Technology Laboratories  
Agilent Technologies  
AGS Scientific  
Analytik Jena US, LLC  
ANSI National Accreditation Board (ANAB)  
Antylia (Environmental Express)  
Autoscribe Informatics, Inc.  
Biotage  
BTSoft  
Cambridge Isotope Laboratories, Inc.  
Clinisys  
CTL Scientific  
Elemental Scientific, Inc.  
Entanglement Technologies, Inc.  
ESS  
EST Analytical  
Ethosoft, Inc.  
FIALab Instruments  
Fluid Management Systems, Inc.  
GERSTEL, Inc.  
GFS Chemicals  
Glass Expansion, Inc.  
Ideagen / Qualtrax  
IDEXX Laboratories, Inc.  
Inorganic Ventures  
LNI Swissgas  
MACHERY-NAGEL, Inc.  
Mandell Scientific  
MANTECH, Inc.  
Markes International  
Metrohm USA  
MilliporeSigma  
Nutech Instruments, Inc.  
Organomation  
PerkinElmer  
Phenomenex  
Phenova, a Phenomenex Company  
Pickering Laboratories, Inc.  
PromoChrom Technologies  
Quality Environmental Containers (QEC)  
Restek Corporation  
SCIEX  
SEAL Analytical  
Shimadzu Scientific Instruments, Inc.  
Skalar, Inc.  
SPEX Certiprep, | NSI |HPS  
TE Instruments USA, LLC  
Teledyne Advanced Chemistry Systems  
Thermo Fisher Scientific  
TOFWERK  
UCT, Inc.  
Waters Corporation  
Waters | ERA  
Wellington Laboratories  
Xylem Lab Solutions

## Exhibit Options

| Lunch Sponsor (5 Available)   | Meeting Sponsor   | Internet Café Sponsor   | Exhibitor   |
|---|---|---|---|
| \$8500  | \$5000  | \$2500  | \$1850  |
| Listed on the Symposium website as a Meeting Sponsor with a link  | Listed on the Symposium website as a Meeting Sponsor with a link  | Listed on the Symposium website with a link   | Listed on the Symposium website with a link           |
| List of conference attendees <sup>1</sup>   | List of conference attendees <sup>1</sup>   | List of conference attendees <sup>1</sup>   | List of conference attendees <sup>1</sup>             |
| Organization name shown in Mobile App with link   | Organization name shown in Mobile App with link   | Organization name shown in Mobile App with link                                       | Organization name shown in Mobile App with link       |
| 2 table-top exhibit spaces  | 2 table-top exhibit spaces  | 1 table-top exhibit space   | 1 table-top exhibit space                             |
| 3 full conference registrations (\$1920 value)  | 2 full conference registrations (\$1280 value)  | 1 full conference registration (\$640 value)  | 1 full conference registration (\$640 value)          |
| 2 booth-only registrations (\$980 value)  | 2 booth-only registrations (\$980 value)  | 2 booth-only registrations (\$980 value)  | 1 booth-only registration (\$490 value)               |
| Listed in conference brochure to be provided in April   | Listed in conference brochure to be provided in April   | Listed in conference brochure to be provided in April                                 | Listed in conference brochure to be provided in April |
| 1/8-page ad in Final Program and a 3-slide PowerPoint presentation during breakfast and lunch and 3 ads in the Symposium Portal | 1/8-page ad in Final Program and a 3-slide PowerPoint presentation during breakfast and lunch and 3 ads in the Symposium Portal | 2 ads in the Symposium Portal   | 1 ad in the Symposium Portal                          |
| Organization name displayed on sign as a Meeting Sponsor and listed in Final Program  | Organization name displayed on sign as a Meeting Sponsor and listed in Final Program  | Organization name displayed on sign in Internet Cafe area and listed in Final Program |   |
| Organization mentioned during opening session   | Organization mentioned during opening session   |   |   |
| Opportunity for an additional promotional activity  | Opportunity for an additional promotional activity  |   |   |
| May provide lunch presentation on August 7 for up to 48 attendees.  |   |   |   |
| Free TNI Corporate Membership (\$500 value)   | Free TNI Corporate Membership (\$500 value)   |   |   |

<sup>1</sup>Contact information of opted-out attendees will not be included in the attendee list.

## Additional Sponsorship Opportunities

| Item  | Fee     |
|---|---------|
| Sponsor and Introduce Keynote Speaker (2 available)   | \$1,000 |
| Session Sponsor   | \$500   |
| 1/8-page ad in Final Program and a 1-slide PowerPoint presentation during breakfast and lunch | \$400   |
| Additional Full Conference Registration   | \$640   |
| Additional Booth Only Registration  | \$490   |
| TNI Corporate Membership  | \$500   |
| Break Sponsor   | \$450   |
| Additional table (includes one free Booth registration)                                       | \$1,400 |
| Upgrade comp Booth only to Full Conference  | \$145   |

## Exhibitor Registration

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described below, please register on-line at <https://iattend.net/EventHome?id=ems24ex>

### TNI Corporate Sponsor Membership Benefits

- Two individuals from the organization receive Individual Memberships and all the benefits therein.
- Listed in the TNI Newsletter as a Corporate Sponsor of TNI.
- Listed on the TNI Website as a Corporate Sponsor of TNI with a link to the organization's website.
- Receive one free single use copy of any TNI standard each year.
- May access TNI database of over 1400 accredited laboratories.
- May access TNI membership database of ~1000 members.

## Exhibitor Registration Form

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described below, please register on-line at <https://iattend.net/EventHome?id=ems24ex> or complete the form below and return it to Joel Holtz at [joel.holtz@nelac-institute.org](mailto:joel.holtz@nelac-institute.org).

Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ URL \_\_\_\_\_  
 Exhibit Coordinator \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_

| Activity                             | Quantity | Fee      | Total |
|--------------------------------------|----------|----------|-------|
| Lunch and Meeting Sponsor            |          | \$ 8,500 |       |
| Meeting Sponsor                      |          | \$ 5,000 |       |
| Internet Cafe Sponsor                |          | \$ 2,500 |       |
| Exhibitor                            |          | \$ 1,850 |       |
| Keynote Sponsor                      |          | \$ 1,000 |       |
| Session Sponsor                      |          | \$ 500   |       |
| Break Sponsor                        |          | \$ 450   |       |
| Advertisement - Exhibitors           |          | \$ 400   |       |
| Booth Only Registration <sup>1</sup> |          | \$ 490   |       |
| Full conference Registration         |          | \$ 640   |       |
| TNI Corporate Membership             |          | \$ 500   |       |
| Additional Table                     |          | \$ 1,400 |       |
| Upgrade Booth to Full Conference     |          | \$ 145   |       |
| Total                                |          |          |       |

### Payment Information

TNI FEID#: 81-0554715

By submitting this application, your organization agrees to abide by the Exhibitor Terms and Conditions stated in this Exhibitor Prospectus.

Please return this form to Joel Holtz

Email: [joel.holtz@nelac-institute.org](mailto:joel.holtz@nelac-institute.org)  
 or FAX: 817-904-4370, or  
 The NELAC Institute  
 PO Box 2439  
 Weatherford, TX 76086

<sup>1</sup>This registration is for extra staff who will be present in the booth, but who will not participate in the conference sessions.

Check (Make check payable in US funds to The NELAC Institute)

Purchase Order: \_\_\_\_\_

Mastercard  VISA  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

# Attendee Registration Form

Based on the level of participation, you may be entitled to one or more free registrations and you may register additional booth attendees. **Full conference registrations outside of your level should register in the Attendee registration which will open in April. Watch the website for registration opening.** Please complete this form for every exhibitor representative as it should be published. Every exhibitor representative must be registered. TNI will verify the information and contact you if additional charges apply.

|  |  |  |
|--|--|--|
| Name   | Name   | Name   |
| Organization   | Organization   | Organization   |
| Address  | Address  | Address  |
| City                      State    Zip                                       | City                      State    Zip                                       | City                      State    Zip                                       |
| Phone  | Phone  | Phone  |
| Email  | Email  | Email  |
| <input type="checkbox"/> Full Conference <input type="checkbox"/> Booth only | <input type="checkbox"/> Full Conference <input type="checkbox"/> Booth only | <input type="checkbox"/> Full Conference <input type="checkbox"/> Booth only |
| Name   | Name   | Name   |
| Organization   | Organization   | Organization   |
| Address  | Address  | Address  |
| City                      State    Zip                                       | City                      State    Zip                                       | City                      State    Zip                                       |
| Phone  | Phone  | Phone  |
| Email  | Email  | Email  |
| <input type="checkbox"/> Full Conference <input type="checkbox"/> Booth only | <input type="checkbox"/> Full Conference <input type="checkbox"/> Booth only | <input type="checkbox"/> Full Conference <input type="checkbox"/> Booth only |

# Lodging and Travel

## Hyatt Regency Orange County

11999 Harbor Blvd.  
Garden Grove, CA 92840  
714-750-1234

Special advance registration rates of \$183 per night (single or double)  
can be obtained by calling the hotel directly before July 12, 2024.

or using our secure on-line registration system:

<https://www.hyatt.com/en-US/group-bookingALICA/G-HNLC>

for general hotel information only

<https://www.hyatt.com/en-US/hotel/california/hyatt-regency-orange-county/alica>

### **Parking**

For the convenience and comfort of our guests, Hyatt Regency Orange County offers parking with in and out privileges for \$36 per day for valet and \$28 for self-parking.

### **Transportation**

John Wayne Airport (SNA): 12 miles from the hotel



# Exhibitor Terms and Conditions

These Terms and Conditions exist to ensure that all exhibitors are given an equal opportunity to present their products and/or services to the Symposium in an effective manner. Exhibit space is made available by the Symposium for the exclusive purpose of imparting useful information to its professional attendees about the available products and services in their respective fields of interest. Any exceptions or alterations to the restrictions and boundaries described herein must meet with the approval of the Symposium Steering Committee and must be submitted in writing by June 15, 2024.

1. **CONTRACT FOR SPACE.** By submitting an Application, the Exhibitor agrees to abide by these terms and conditions, the “Contract.” Acceptance of an Exhibitor’s application does not imply endorsement by the Symposium Steering Committee or The NELAC Institute (TNI) of the applicant’s products or services, nor does rejection imply lack of merit of the product, service or company. The Symposium Steering Committee has the sole right to determine eligibility of any company, product or service for inclusion in the exhibit program and retains the right to cancel the Contract anytime if the exhibit is deemed to be contrary to the best interests of the Symposium.

2. **SPACE ASSIGNMENT.** Exhibit location will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received. Payment for exhibit space must be made no later than July 8, 2024.

3. **EXHIBIT SPACE.** The Symposium will supply a 3 foot by 6-foot table that can be used for display purposes and two chairs. Adequate space next to this table can allow for the use of a banner stand or similar display as long as the total length does not exceed 8 feet. **Ten-foot pop-up booths are not allowed.** (Exceptions to this policy are allowed for those exhibitors that have 2 or more spaces.)

4. **USE OF EXHIBIT SPACE.** The purpose of the exhibit program is to inform and educate Symposium attendees regarding characteristics and uses of the products and services of the organizations who are exhibiting.

5. **CANCELLATION.** Exhibitor agrees that the Symposium will sustain certain losses if Exhibitor cancels this Contract after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, Exhibitor agrees to pay the amounts set forth below as liquidated damages and not as a penalty in the event Exhibitor cancels all or part of its exhibit space. Exhibitors who cancel will be refunded their payment(s) according to the following schedule:

Cancellation prior to June 3, 2024 – Full refund.

Cancellation between June 3 and July 8, 2024 – 50% refund.

Cancellation after July 8, 2024 – No refund.

6. **PROPER CONTENT.** Exhibitor’s content must be such as not to offend even the most critical attendee. Any breach of this rule may result in Exhibitor being removed from the Symposium. If the Symposium Steering Committee decides an Exhibitor is engaged in any activities or is displaying any goods or services contrary to the best interests of the Symposium, the Symposium Steering Committee may, in its absolute discretion, rearrange or remove such goods or services or cancel entirely any allocation of space, without liability for refund and without liability for any other damages caused by such action.

The Symposium is the owner of certain logos, trademarks, and intellectual property (the “Marks”) including but not limited to the names “Environmental Measurement Symposium”, “National Environmental Monitoring Conference” and “Forum on Environmental Accreditation” and their associated logos. Exhibitor may not use any of the Marks without the prior written consent of the Symposium Steering Committee. If an Exhibitor wishes to use any of the Marks on its advertising or other materials, the Exhibitor will first submit a copy of the proposed material for review and approval by the Symposium Steering Committee.

Exhibitor is required to maintain its booth so as to be clean and presentable at all times. All supplies, handouts, literature and samples must be confined to the booth space and not behind it. Packing crates and boxes are not permitted in booths during show hours. Exhibitor may not serve or provide food or alcoholic beverages in its exhibit space without the prior written consent of the Symposium Steering Committee. This provision is not intended to restrict the free distribution of small quantities of pre-packaged food items such as candies.

The times of the exhibit are the only times that public and sales activities can be provided during the week of the conference. Exhibitors and sponsors may display only informational literature, product samples and/or related materials (such as small promotional items) at their own booth. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature or goods at the meeting. Any activity within the exhibits must conform to the professional nature and character of the Symposium. The Steering Committee reserves the right to prohibit and require immediate cessation of any activity or distribution, which does not conform. To avoid any problems, the Steering Committee will provide advance approval of activities and items upon request of an Exhibitor. Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. Contests, lotteries, raffles or giveaways are highly discouraged and must have the express written and personal consent of the Steering Committee.

7. **ATTENDEES.** On or around July 15, 2024, TNI will provide each exhibit coordinator with a list of all registered attendees, including those included as exhibitors. TNI expects each organization to review the list of attendees from their organization and provide any corrections by July 22, 2024. TNI's personal data protection policy allows attendees to uncheck a box informing them that TNI plans to make their contact information available to registered attendees. TNI will identify any individual who unchecked this box and expects vendors registered as exhibitors to honor this request. All exhibitor attendees will be added to the attendee list automatically.

8. **CONFLICTING MEETINGS AND SOCIAL ACTIVITIES.** The Symposium Steering Committee ensures that a number of venues exist for vendors to promote their organization through sponsorship of various events and activities held in conjunction with the Symposium. These organized events are announced in an Exhibitor Prospectus and are available to any organization. In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of attendees from the conference during official hours.

Vendors may choose to host their own event, not in conjunction with the conference. However, any such event held at the host hotel for the Symposium must be approved by the Symposium Steering Committee. Such approval is not needed for events held in other locations; however, TNI would prefer to partner with any such organization to ensure minimal disruption to organized events of the conference.

If a vendor decides to promote some activity and would like the activity to be mentioned in official documents (printed and electronic) developed for the conference, the activity must be approved by the Symposium Steering Committee.

The Symposium will not support any vendor sponsored event that promotes a vendor product and that involves required attendance by all attendees (e.g., a vendor-sponsored luncheon).

9. **RESTRICTION OF ACTIVITIES.** All exhibitors' activities must be confined to the contracted exhibit space. No solicitation or distribution of materials outside of exhibit space will be allowed without written permission from the TNI Executive Director.

10. **HEALTH AND SAFETY.** All exhibitors and their representatives shall conform to the health and safety measures that have been put in place by Hyatt, TNI, and federal, state, and local governments in general, and with regards to COVID-19 specifically.