

2023 Environmental Measurement Symposium

Exhibitor Prospectus

"Science and Innovation that
Serve the Public Good"

July 31 - August 3, 2023
Minneapolis, MN



The Environmental Measurement Symposium – 2023

Sponsorship and Exhibit Information



The Environmental Measurement Symposium is the largest conference focused on environmental measurements in North America. The Symposium brings together scientists and managers from federal and state agencies, the regulated community, academia, and laboratory and engineering support communities. It features presentations, posters, and exhibits. The Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Environmental Accreditation.

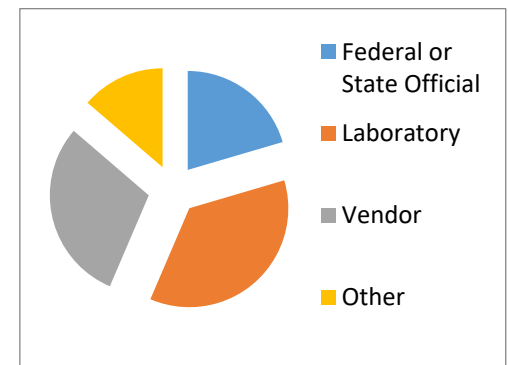


The 2023 Environmental Measurement Symposium will be held at the Hyatt Regency in Minneapolis, MN as only an in-person event. We have a full program planned around the theme of “Science and Innovation that Serve the Public Good.” The exhibit hall will be open from Monday, July 31 through Wednesday, August 2. The Symposium has moved to its new home at <https://envirosymposium.group/>.

In 2022, the Symposium Steering Committee determined that the Symposium would be an in-person event with recordings of presentations available. The Steering Committee plans to continue that approach for 2023. There will be no virtual speakers or attendees. All presentations will be recorded and posted in the conference portal from August 9 – October 31.

The Symposium Portal

The Symposium Portal is an on-line gateway for registered in-person attendees to preview presentations each day before they are given, and watch recorded presentations from August 9 to October 31, and for attendees who purchased the recordings-only option to watch recorded presentations from August 9 to October 31. The portal also contains rotating ads for each exhibitor. Note: In 2022, <5% of the attendees selected the recordings only option.



Why Exhibit?

- Raise the profile of your organization and the work you do!
- Support the efforts of the Symposium to bring innovative ideas to the environmental monitoring community.
- Develop new prospects.
- Take advantage of networking opportunities with decision-makers, government and industry leaders, and researchers.
- Develop direct client relationships.

What Our Exhibitors Have Said

"We consider EMS to be one of our most important events to attend. Not only are the attendees the exact people we want to talk to as customers, we also have the best opportunity to get information relevant to the industry as a whole. The recent addition of the new technology showcase is very beneficial in offering a forum to spotlight emerging products. We always feel our time here is well spent." *David Smith, Environmental Express*

"NEMC is **the** environmental conference to attend and exhibit in the United States! It is a great venue to meet new and existing customers. NEMC is Waters most important environmental event. I also participate in a well-organized technical program containing sessions on timely topics and emerging issues." *Ken Rosnack, Waters Corporation*

"Agilent has enjoyed a special relationship with NEMC and it remains one of the highlights of our annual conference schedule. The ability to connect with our customers at our booth and in the sponsored lunches provides us with critical feedback that allows us to deliver solutions that will enable them to work more productively." *Chuck Schneider, Agilent Technologies*

Exhibition Schedule:

Monday, July 31, 2023	5:30 pm to 7:00 pm	Reception
Tuesday, August 1, 2023	7:30 am to 8:15 am	Breakfast
	10:00 am to 10:30 am	Morning Break
	3:00 pm to 3:30 pm	Afternoon Break
Wednesday, August 2, 2023	7:30 am to 8:15 am	Breakfast
	10:00 am to 10:30 am	Morning Break
	3:00 pm to 3:30 pm	Afternoon Break

2022 Exhibitors

A2LA
Absolute Standards, Inc.
Accelerated Technology Laboratories
Agilent Technologies
AGS Scientific
Analytik Jena US, LLC
Autoscribe Informatics, Inc.
Biotage
BTSoft
Camsco
CDS Analytical, LLC
CTL Scientific/MACHERY-NAGEL, Inc.
DSP - Systems
Elemental Scientific, Inc.
ERA
EST Analytical
Ethosoft, Inc.
FIALab Instruments, Inc.
Fluid Management Systems, Inc.
GERSTEL, Inc.
GFS Chemicals
Gilson
Glass Expansion
HORIZON Lab Systems, LLC
Inorganic Ventures
International Accreditation Service (IAS)
LabWare
Mandell Scientific
MANTECH, Inc.
Markes International
Metrohm USA
MilliporeSigma
Nutech Instruments
PerkinElmer
Perry Johnson Laboratory Accreditation
Phenova, a Phenomenex Company
PromoChrom Technologies
PROMIUM
Quality Environmental Containers
Qualtrax, a Ideagen PLC Company
Quantum Analytics
Restek Corporation
SCIEX
SEAL Analytical
SCION Instruments
Shimadzu Scientific Instruments
Skalar
TE Instruments USA
TECTA-PDS
Teledyne Advanced Chemistry Systems
Thermo Fisher Scientific
UCT, Inc.
Waters Corporation
Wellington Laboratories
Xylem Lab Solutions

2023 Environmental Measurement Symposium Exhibit Options

Lunch Sponsor	Meeting Sponsor	Internet Café Sponsor	Exhibitor
\$7500	\$5000	\$2500	\$1700
Listed on the home page of NEMC website as a Lunch Sponsor with a link	Listed on the home page of NEMC website as a Meeting Sponsor with a link	Listed on the home page of NEMC website with a link	Listed on the home page of NEMC website with a link
List of conference attendees ¹	List of conference attendees ¹	List of conference attendees ¹	List of conference attendees ¹
2 table-top exhibit spaces	2 table-top exhibit spaces	1 table-top exhibit space	1 table-top exhibit space
3 full conference registrations (\$1860 value)	2 full conference registrations (\$1240 value)	1 full conference registration (\$620 value)	1 full conference registration (\$620 value)
2 booth-only registrations (\$950 value)	2 booth-only registrations (\$950 value)	2 booth-only registrations (\$950 value)	1 booth-only registration (\$475 value)
Listed in conference brochure to be mailed in May	Listed in conference brochure to be mailed in May	Listed in conference brochure to be mailed in May	Listed in conference brochure to be mailed in May
1/8-page ad in Final Program and a 3-slide PowerPoint presentation during breakfast and lunch and 3 ads in the Symposium Portal	1/8-page ad in Final Program and a 3-slide PowerPoint presentation during breakfast and lunch and 3 ads in the Symposium Portal	2 ads in the Symposium Portal	1 ad in the Symposium Portal
Organization name displayed on sign as a Lunch Sponsor and listed in Final Program	Organization name displayed on sign as a Meeting Sponsor and listed in Final Program	Organization name displayed on sign in Internet Cafe area and listed in Final Program	
Organization mentioned during opening session	Organization mentioned during opening session		
Opportunity for an additional promotional activity	Opportunity for an additional promotional activity		
May provide lunch presentation on August 2 for up to 50 attendees.			
Free TNI Corporate Membership (\$500 value)	Free TNI Corporate Membership (\$500 value)		

¹Contact information of opted-out attendees will not be included in the attendee list.

Prices are unchanged from 2022

Additional Sponsorship Opportunities

<i>Item</i>	<i>Fee</i>
<i>Sponsor and Introduce Keynote Speaker (2 available)</i>	<i>\$1,000</i>
<i>Session Sponsor</i>	<i>\$500</i>
<i>1/8-page ad in Final Program and a 1-slide PowerPoint presentation during breakfast and lunch</i>	<i>\$400</i>
<i>Additional Full Conference Registration</i>	<i>\$620</i>
<i>Additional Booth Only Registration</i>	<i>\$475</i>
<i>TNI Corporate Membership</i>	<i>\$500</i>
<i>Break Sponsor</i>	<i>\$450</i>
<i>Additional table (includes one free Booth registration)</i>	<i>\$1,400</i>
<i>Upgrade comp Booth only to Full Conference</i>	<i>\$145</i>

TNI Corporate Sponsor Membership Benefits

- Two individuals from the organization receive Individual Memberships and all the benefits therein.
- Listed in the TNI Newsletter as a Corporate Sponsor of TNI.
- Listed on the TNI Website as a Corporate Sponsor of TNI with a link to the organization's website.
- Receive one free single use copy of any TNI standard each year.
- May access TNI database of over 1400 accredited laboratories.
- May access TNI membership database of ~1000 members.

Exhibitor Registration Form

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described below, please register on-line at <https://iattend.net/EventHome?id=ems23ex> or complete the form below and return it to Joel Holtz at joel.holtz@nelac-institute.org.

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ URL _____

Exhibit Coordinator _____

Email _____ Phone _____

Payment Information

TNI FEID#: 81-0554715

Check (Make check payable in US funds to The NELAC Institute)

Purchase Order: _____

Mastercard VISA American Express

Name on Card: _____

Card Number: _____

Exp. Date: _____

Activity	Quantity	Fee	Total
Lunch and Meeting Sponsor		\$ 7,500	
Meeting Sponsor		\$ 5,000	
Internet Cafe Sponsor		\$ 2,500	
Exhibitor		\$ 1,700	
Keynote Sponsor		\$ 1,000	
Session Sponsor		\$ 500	
Break Sponsor		\$ 450	
Advertisement - Exhibitors		\$ 400	
Booth Only Registration ¹		\$ 475	
Full conference Registration		\$ 620	
TNI Corporate Membership		\$ 500	
Additional Table		\$ 1,400	
Upgrade Booth to Full Conference		\$ 145	
Total			

¹This registration is for extra staff who will be present in the booth, but who will not participate in the conference sessions.

By submitting this application, your organization agrees to abide by the Exhibitor Terms and Conditions stated in this Exhibitor Prospectus.

Please return this form to Joel Holtz

Email: joel.holtz@nelac-institute.org

or FAX: 817-904-4370, or

The NELAC Institute

PO Box 2439

Weatherford, TX 76086

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Attendee Registration

Based on the level of participation, you may be entitled to one or more free registrations and you may register additional booth attendees. **Full conference registrations outside of your level should register in the Attendee registration which will open in April. Watch the website for registration opening.** Please complete this form for every exhibitor representative as it should be published. Every exhibitor representative must be registered. TNI will verify the information and contact you if additional charges apply.

Name	Name	Name			
Organization	Organization	Organization			
Address	Address	Address			
City	City	City			
State	State	State			
Zip	Zip	Zip			
Phone	Phone	Phone			
Email	Email	Email			
<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth only	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth only	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth only
Name	Name	Name			
Organization	Organization	Organization			
Address	Address	Address			
City	City	City			
State	State	State			
Zip	Zip	Zip			
Phone	Phone	Phone			
Email	Email	Email			
<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth only	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth only	<input type="checkbox"/> Full Conference	<input type="checkbox"/> Booth only

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Lodging and Travel

Hyatt Regency Minneapolis

1300 Nicollet Mall
Minneapolis, MN
612-370-1234

Special advance registration rates of \$148 per night (single) or \$173 (double) can be obtained by calling the hotel directly before July 7, 2023.

or using our secure on-line registration system:

<https://www.hyatt.com/en-US/group-booking/MSPRM/G-NLCI>

for general hotel information only

<https://www.hyatt.com/en-US/hotel/minnesota/hyatt-regency-minneapolis/msprm>

Parking

For the convenience and comfort of our guests, Hyatt Regency Minneapolis offers valet parking with in and out privileges for \$50 per day. Oversize vehicles can be accommodated on a space available basis for an additional \$5 per night.

For guests wishing to self-park, the Loring Parking Ramp is located next to but is not operated by the hotel. The Loring Parking Ramp is a covered parking garage with 6'6" clearance, no RVs, most vans will not clear. No motorcycles. The Loring Parking Ramp does not accept cash. The Loring Parking Ramp does not offer in/out privileges and payment must be made directly to the Loring Ramp upon each exit from the ramp. The fee is \$30 per day.

Transportation

MSP International Airport (MSP): 12 miles from the hotel

Amtrak Station: 8 miles from the hotel

Light Rail station: 8 blocks from the hotel and takes you towards downtown, Mall of America, the airport, and St. Paul

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Exhibitor Terms and Conditions

These Terms and Conditions exist to ensure that all exhibitors are given an equal opportunity to present their products and/or services to the Symposium in an effective manner. Exhibit space is made available by the Symposium for the exclusive purpose of imparting useful information to its professional attendees about the available products and services in their respective fields of interest. Any exceptions or alterations to the restrictions and boundaries described herein must meet with the approval of the Symposium Steering Committee and must be submitted in writing by June 15, 2023.

1. **CONTRACT FOR SPACE.** By submitting an Application, the Exhibitor agrees to abide by these terms and conditions, the “Contract.” Acceptance of an Exhibitor’s application does not imply endorsement by the Symposium Steering Committee or The NELAC Institute (TNI) of the applicant’s products or services, nor does rejection imply lack of merit of the product, service or company. The Symposium Steering Committee has the sole right to determine eligibility of any company, product or service for inclusion in the exhibit program and retains the right to cancel the Contract anytime if the exhibit is deemed to be contrary to the best interests of the Symposium.

2. **SPACE ASSIGNMENT.** Exhibit location will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received. Payment for exhibit space must be made no later than July 8, 2023.

3. **EXHIBIT SPACE.** The Symposium will supply a 3 foot by 6-foot table that can be used for display purposes and two chairs. Adequate space next to this table can allow for the use of a banner stand or similar display. **Ten-foot pop-up booths are not allowed.** (Exceptions to this policy are allowed for those exhibitors that have 2 or more spaces.)

4. **USE OF EXHIBIT SPACE.** The purpose of the exhibit program is to inform and educate Symposium attendees regarding characteristics and uses of the products and services of the organizations who are exhibiting.

5. **CANCELLATION.** Exhibitor agrees that the Symposium will sustain certain losses if Exhibitor cancels this Contract after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, Exhibitor agrees to pay the amounts set forth below as liquidated damages and not as a penalty in the event Exhibitor cancels all or part of its exhibit space. Exhibitors who cancel will be refunded their payment(s) according to the following schedule:

Cancellation prior to June 1, 2023 – Full refund.

Cancellation between June 2 and July 1, 2023 – 50% refund.

Cancellation after July 1, 2023 – No refund.

6. **PROPER CONTENT.** Exhibitor’s content must be such as not to offend even the most critical attendee. Any breach of this rule may result in Exhibitor being removed from the Symposium. If the Symposium Steering Committee decides an Exhibitor is engaged in any activities or is displaying any goods or services contrary to the best interests of the Symposium, the Symposium Steering Committee may, in its absolute discretion, rearrange or remove such goods or services or cancel entirely any allocation of space, without liability for refund and without liability for any other damages caused by such action.

The Symposium is the owner of certain logos, trademarks, and intellectual property (the “Marks”) including but not limited to the names “Environmental Measurement Symposium”, “National Environmental Monitoring Conference” and “Forum on Environmental Accreditation” and their associated logos. Exhibitor may not use any of the Marks without the prior written consent of the Symposium Steering Committee. If an Exhibitor wishes to use any of the Marks on its advertising or other materials, the Exhibitor will first submit a copy of the proposed material for review and approval by the Symposium Steering Committee.

Exhibitor is required to maintain its booth so as to be clean and presentable at all times. All supplies, handouts, literature and samples must be confined to the booth space and not behind it. Packing crates and boxes are not permitted in booths during show hours. Exhibitor may not serve or provide food or alcoholic beverages in its exhibit space without the prior written consent of the Symposium Steering Committee. This provision is not intended to restrict the free distribution of small quantities of pre-packaged food items such as candies.

The times of the exhibit are the only times that public and sales activities can be provided during the week of the conference. Exhibitors and sponsors may display only informational literature, product samples and/or related materials (such as small promotional items) at their own booth. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature or goods at the meeting. Any activity within the exhibits must conform to the professional nature and character of the Symposium. The Steering Committee reserves the right to prohibit and require immediate cessation of any activity or distribution, which does not conform. To avoid any problems, the Steering Committee will provide advance approval of activities and items upon request of an Exhibitor. Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. Contests, lotteries, raffles or giveaways are highly discouraged and must have the express written and personal consent of the Steering Committee.

7. **ATTENDEES.** On or around July 12, 2023, TNI will provide each exhibit coordinator with a list of all registered attendees, including those included as exhibitors. TNI expects each organization to review the list of attendees from their organization and provide any corrections by July 19, 2022. TNI's personal data protection policy allows attendees to uncheck a box informing them that TNI plans to make their contact information available to registered attendees. TNI will identify any individual who unchecked this box and expects vendors registered as exhibitors to honor this request. All exhibitor attendees will be added to the attendee list automatically.

8. **CONFLICTING MEETINGS AND SOCIAL ACTIVITIES.** The Symposium Steering Committee ensures that a number of venues exist for vendors to promote their organization through sponsorship of various events and activities held in conjunction with the Symposium. These organized events are announced in an Exhibitor Prospectus and are available to any organization. In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of attendees from the conference during official hours.

Vendors may choose to host their own event, not in conjunction with the conference. However, any such event held at the host hotel for the Symposium must be approved by the Symposium Steering Committee. Such approval is not needed for events held in other locations; however, TNI would prefer to partner with any such organization to ensure minimal disruption to organized events of the conference

If a vendor decides to promote some activity and would like the activity to be mentioned in official documents (printed and electronic) developed for the conference, the activity must be approved by the Symposium Steering Committee.

The Symposium will not support any vendor sponsored event that promotes a vendor product and that involves required attendance by all attendees (e.g., a vendor-sponsored luncheon).

9. **RESTRICTION OF ACTIVITIES.** All exhibitors' activities must be confined to the contracted exhibit space. No solicitation or distribution of materials outside of exhibit space will be allowed without written permission from the TNI Executive Director.

10. **HEALTH AND SAFETY.** All exhibitors and their representatives shall conform to the health and safety measures that have been put in place by Hyatt, TNI, and federal, state, and local governments in general, and with regards to COVID-19 specifically.

11. **COVID-19 CONTINGENCY.** In the unlikely event that health and/or government agencies, Hyatt Regency, or TNI determine that it is no longer safe to hold an on-location conference, TNI will change the conference to a virtual program and exhibitor fees will be reduced. Exhibitors will be given the option to 1) remain registered at the reduced fees and carry the credit balance to the 2024 Symposium, 2) remain registered and receive a refund on the difference, or 3) cancel and receive a full refund. Refunds will be made within two weeks after the conclusion of the conference. All exhibitors will have 10 days after the announcement of the need to change to a virtual event to inform TNI of their choice.